

Are you our new

Senior Research Executive in the Custom Team?

YouGov's Custom Research team consists of sector specialists who are supported by skilled quantitative analytics and qualitative researchers. Each team combines research expertise with in-depth sector knowledge to help clients to identify, analyse and understand their markets, offering actionable insight that adds competitive business advantage. Our full service menu means that clients choose their level of reporting - from basic tables of results, to additional statistical analysis and interpretation, to strategic advice from our industry experts.

What will I be doing?

You will be part of YouGov's successful Public sector and Not for Profit team and assist with the completion of client research projects, as an integral member of a small research team. You'll manage studies using online, write results reports, and run projects using client databases. You will develop an understanding of the business and research objectives and help to design solutions through knowledge of project and questionnaire design, sampling processes, weighting and production of deliverables. As this is a hands on role, you'll also support all team members with a flexible approach across many other key studies.

Day to day you get involved and lead on in; sample design, questionnaire design, survey implementation and data analysis. Presentation and report writing would be integral to your role along with proposal writing and dealing with speculative enquiries. You will liaise with clients and project manage effectively to build and develop strong relationships both internally and externally. Project costing and financial management will also fall into your remit along with being commercially aware and responsible

What do I need to bring with me?

You will already have plenty of experience running of market research projects (including client contact, supplier management, survey design and report writing). Knowledge of quantitative, along with questionnaire writing and design skills would be essential. Strong depth and breadth of primary research, across methods and sectors and a passion for the industry. Personally, you will be self-motivated, an excellent communicator, a natural problem solver and highly numerate. Strong client focus, with exceptional attention to detail and an interest in current/business affairs would be extremely beneficial.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Don't forget to check out our [website](#) and here's a [client testimonial](#) to watch.

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?